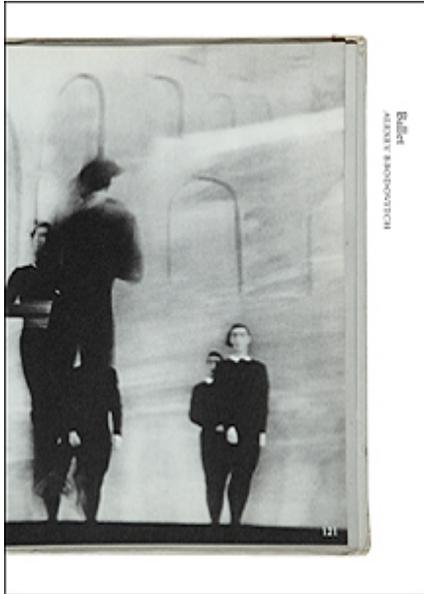


Books on Books #11Alexey Brodovitch: *Ballet*

Alexey Brodovitch's *Ballet* published in 1945 is one of the most legendary of photobook masterpieces. While already established as a leading influential art director and graphic designer, Brodovitch turned his photographic talents towards rehearsals and performances of ballet companies visiting New York stages. Shot in 35mm and disregarding traditional conventions of "good" technique, Brodovitch pushed the boundaries of description to create a panorama of images that perfectly captures the motion and spirit of dance. *Books on Books #11* reproduces every dynamic page spread from this rarely seen volume along with a contemporary essay written by leading Brodovitch scholar Kerry William Purcell.

Alexey Brodovitch (1898-1971) is a legend among graphic designers. A Russian who fled the Bolshevik Revolution to settle eventually in Paris and then New York, Brodovitch was one of the pioneers of graphic design in the twentieth century. He was Art Director of *Harper's Bazaar* for over two decades (1934-58); he designed and produced several exquisite and highly collectable books with collaborators such as Richard Avedon and André Kertész; he was a talented photographer himself; and, through an informal class called the Design Lab in New York, he trained a younger generation of photographers and designers including Robert Frank, Diane Arbus and Richard Avedon.

Essayist Kerry William Purcell is a British historian of design and photography. His books include *Alexey Brodovitch* (Phaidon Press, 2002), *Weegee* (Phaidon Press, 2004), and *Josef Muller-Brockmann* (Phaidon Press, 2006).

Notes to editors:

- Books on Books #11: Alexey Brodovitch – *Ballet*
- Essays by Edwin Denby, Kerry W. Purcell, Jeffrey Ladd
- Hardcover w/ Dustjacket
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- 120 Duotone illustrations
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About the *Books on Books* series:

The Errata Editions *Books on Books* series is an on-going publishing project dedicated to making rare and out-of-print photography books accessible to students and photobook enthusiasts. Each in this series presents the entire content, page for page, of an original master bookwork which, up until now, has been too rare or prohibitively expensive for most to experience. Through a mix of classic and contemporary titles, this series spans the breadth of photographic practice as it has appeared on the printed page and allows further study into the creation and meanings of these great works of art.

Each title in the *Books on Books* series contains; illustrations of every page in the original photobook being featured; contemporary essays by established writers on photography composed specially for this series; production notes about the production of the original edition; biography and bibliography information about each artist.

For more information or to receive additional press material please contact: Jeffrey Ladd at jeff@errataeditions.com.

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