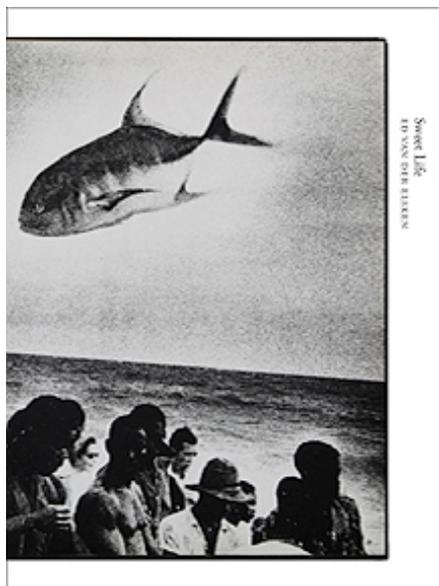


Books on Books #13Ed van der Elsken: *Sweet Life*

Ed van der Elsken's *Sweet Life* published in 1966 is considered one of the key works of Dutch photobook history. In 1960, armed with two magazine commissions and a stipend from Netherlands television, Ed van der Elsken and his wife Gerda set off on a fourteen-month journey around the world. Six years after their return, he published his travelogue *Sweet Life* which exhibited a panoply of layout effects - double-page bleeds, crops, printed in deep gravure, and different cover designs for each of the six countries in which it was published. *Books on Books #13* presents a study of this classic book with a contemporary essay by Frits Gierstberg.

Ed van der Elsken (1925-1990) - the 'enfant terrible' of Dutch photography - was a photographer and filmmaker who expressed his meetings with people in photos, photo books and films for more than forty years. Strolling through cities such as Paris, Tokyo, Hong Kong and Amsterdam or travelling through Africa and Japan, he preferably took photographs of striking individuals with character. His first photo book, published in 1956, *Love on the Left Bank*, instantly made him world famous. He produced over twenty photo books. He also made several television films, mostly about subjects regarding his own life.

Essayist Frits Gierstberg is an art historian, critic and curator. He works as Head of Exhibitions at the Nederlands Fotomuseum in Rotterdam and publishes regularly on photography. His most recent publication co-written with Rik Suermond is *The Dutch Photobook* (NAi Publishers/Aperture, 2012).

Notes to editors:

- Books on Books #13: Ed van der Elsken – *Sweet Life*
- Essays by Ed van der Elsken, Frits Gierstberg, Jeffrey Ladd
- Hardcover w/ Dustjacket
- 190 pp, 9.5 x 7 in.
- 120 Duotone illustrations
- ISBN: 978-1-935004-25-7
- Retail price: \$39.95
- Publication date: November 2012

About the *Books on Books* series:

The Errata Editions *Books on Books* series is an on-going publishing project dedicated to making rare and out-of-print photography books accessible to students and photobook enthusiasts. Each in this series presents the entire content, page for page, of an original master bookwork which, up until now, has been too rare or prohibitively expensive for most to experience. Through a mix of classic and contemporary titles, this series spans the breadth of photographic practice as it has appeared on the printed page and allows further study into the creation and meanings of these great works of art.

Each title in the *Books on Books* series contains; illustrations of every page in the original photobook being featured; contemporary essays by established writers on photography composed specially for this series; production notes about the production of the original edition; biography and bibliography information about each artist.

For more information or to receive additional press material please contact:
Jeffrey Ladd at jeff@errataeditions.com.

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